




Pinpoint Local LLC for TEST Pines [REDACTED]

[REDACTED]

 [REDACTED], Pembroke Pines, FL, 33024

PREPARED BY

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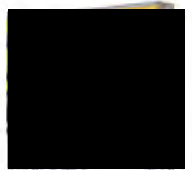
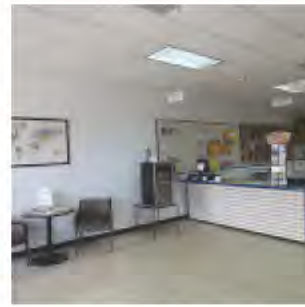


Dominate Your Local Market

73% of consumers lose trust in a business with inaccurate listings and 88% of consumers look to online reviews when making buying decisions. **Stop losing customers to your competitors and start winning them back.** Fix your listings, improve your review scores, and hear what people are saying about you—all from one dashboard.

Call us at **+1 954 401 8501**

Name TEST Pines [REDACTED]
Address [REDACTED]
City, State Pembroke Pines, FL
Zip 33024
Phone Number [REDACTED]
Website [REDACTED]
Business Category Local Services > Shipping Centers



Overall Score



Reviews



Listings



Social



Website



SEO



D Reviews Do consumers trust your business?

Alert! You don't have enough reviews, and the ones you have aren't saying good things! The recency, frequency, and quality of reviews are all significant drivers for clicks, calls, and search engine ranking.

Boost your average review rating by asking your customers for reviews, uncovering areas in need of improvement, and responding to negative feedback promptly. Call us; we can help!

Online Reviews Found on Select Sites

Information about your business's online reviews

	Your Business	Industry Average	Industry Leaders
D Reviews Found	4 Yelp (4)	7	176
D Reviews Found Per Month (Last 6 months)	0	0.33	21.33
F Average Review Score	1	4.42	5
D # of Review Sources	1	2	5



Would you like to get more reviews and boost your average rating? We can help!

F Listings Can consumers find your business?

Bad news: we can't find many listings for your business, which means customers can't either. What's worse is that the listings we found are mostly inaccurate. With 85% of consumers searching for a business online, you're losing revenue to your competitors.

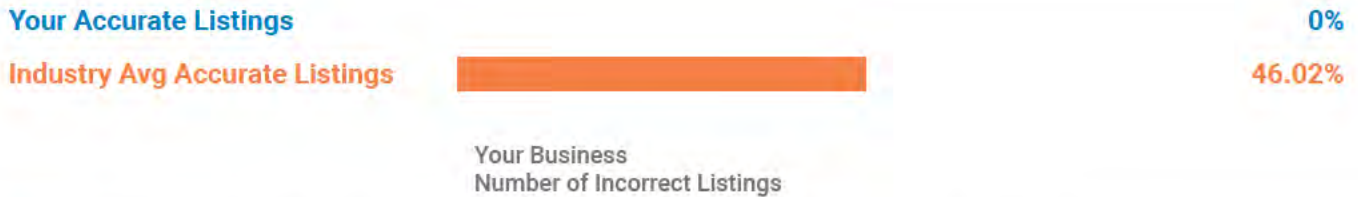
Add your business to review sites, business directories, and social sites to turn online searchers into customers.

Listing Presence Total number of online listings found on sites monitored for your business



✘ 4 Social Sites Not Found

Listing Accuracy Percentage of accurate listings found for your business



📄 Missing Website 3 Insider Pages

Data Provider Accuracy How your business appears on Data Provider sites

Alert! As a business you cannot afford to have wrong information on even one of these major data providers. This incorrect information will be distributed to literally hundreds of online sources including review sites, directories, social sites, search engines, GPS services and more.

// Localeze			
Contains Errors	Contains Errors	Contains Errors	Contains Errors



Do you want to fix your listings so that more customers can find TEST Pines Business Center?
We'd be happy to help!



Social Do consumers like your business?

Uh oh! It looks like you tried social media, but either got bored or weren't having fun. That's too bad—there are a lot of potential customers out there that are missing out on your wisdom, humor, and sage advice.

We can help you build a strong social presence by regularly posting timely and relevant content. Give us a call!

Facebook

Information about your business's Facebook page



People can't find your business on Facebook!

Your customers want to interact with your business on Facebook, but they can't find you. Either you don't have a profile or the one you have needs improvement.

To build your brand and connect with customers, we recommend that you establish comprehensive profiles with a powerful social presence. We can help!

Twitter

Information about your business's Twitter profile



People can't find your business on Twitter!

Your customers want to interact with your business on Twitter, but they can't find you. Either you don't have a profile or the one you have needs improvement.

To build your brand and connect with customers, we recommend that you establish comprehensive profiles with a powerful social presence. We can help!

Instagram

Information about your business's Instagram profile



People can't find your business on Instagram!

Your customers want to interact with your business on Instagram, but they can't find you. Either you don't have a profile or the one you have needs improvement.

To build your brand and connect with customers, we recommend that you establish comprehensive profiles with a powerful social presence. We can help!



Want to learn how to grow your social media presence? We'd love to help!

C Website Can your business website convert visitors into customers?

We see that you have a website, but Google is telling us it might need a makeover. If you're interested, we're here to help!

C Mobile

Overall performance of your website on mobile

Speed



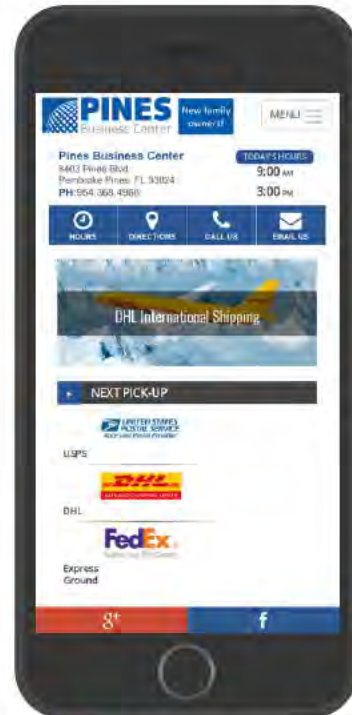
3 Should Fix



3 Consider Fixing



4 Passed Rules



Mobile Friendly

Speed



Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 14 blocking script resources and 20 blocking CSS resources. This causes a delay in rendering your page.



Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

C Desktop

Overall performance of your website on desktop

Speed**1 Should Fix****5 Consider Fixing****4 Passed Rules****Speed****Minify JavaScript**

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.







**Optimize images**

Properly formatting and compressing images can save many bytes of data.

B

Homepage Content

Key business information found on your homepage

	Your Business	Industry Average
 Homepage Size	4035KB	2217KB
 Phone # on homepage	Found	63.04%
 Address on homepage	Found	47.42%
 Facebook on homepage	Found	56.06%
 Twitter on homepage	Found	34.28%
 Instagram on homepage	Not Found	4.55%

Video on Homepage

Do you have a video on your homepage?

**You are losing out on conversions from your website!**

It looks like you don't have a video on your homepage.

Businesses with a video on their homepage have seen up to 41% more traffic from search engines than businesses that don't.

Consumers are also up to 85% more likely to buy a product after they see a video about that product. That's a lot of revenue you're missing out on!








Ready to optimize your website and boost online engagement? Find out how!

F SEO Can consumers find you in search?

Potential customers are searching online for the products or services that your business offers. With SEO (Search Engine Optimization), you can boost your visibility in those search results so that people find you before your competitors.

Organic Keyword Performance

Here's how your SEO stacks up to that of your competitors

	Overlap	Keywords	Clicks	Value
 [Redacted]		16	148	\$5
copysystemsonline.com		7	6	\$0
shippingplusfl.com		5	1	\$0
dhlmiami.com		2	4	\$2

Organic Keyword Ranking

How your business shows up on Google Search

Keywords	Competitiveness	Rank	Local Searches	Global Searches
business center near me		22	1,600	2,900
fax center		29	210	320
business fax service		38	40	50
florida business centers		45	10	20
dhl miami		46	1,600	2,400



Are you ready to improve your search engine ranking and help more customers find your business online?



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